# **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to the MOON CO-OP Natural Foods Market website and app. When referred to the app, it includes the mobile application, the mobile site and its related services. This policy governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to MOON CO-OP Natural Foods Market include http://mooncoop.coop, the app and MOON. The MOON website and app are marketing channels. By using the MOON website or app, you consent to the data practices described in this statement.

## **Collection of your Personal Information**

MOON may collect personally identifiable information, such as your name. MOON may also collect anonymous demographic information, which is not unique to you, such as your age, gender and location. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by MOON. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the MOON website.

MOON encourages you to review the privacy statements of websites you choose to link to from MOON so that you can understand how those websites collect, use and share your information. MOON is not responsible for the privacy statements or other content on websites outside of the MOON website.

### **Use of your Personal Information**

MOON collects and uses your personal information to operate its website(s) and app, and deliver the services you have requested.

MOON may also use your personally identifiable information to inform you of other products or services available from MOON and its affiliates. MOON may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

MOON does not sell, rent or lease its customer lists to third parties.

MOON may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to MOON, and they are required to maintain the confidentiality of your information.

MOON may keep track of the websites, pages and app sections our users visit within MOON, in order to determine what MOON services are the most popular. This data is used to deliver customized content and advertising within MOON to customers whose behavior indicates that they are

interested in a particular subject area.

MOON will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on MOON or the site, or the app; (b) protect and defend the rights or property of MOON; and, (c) act under exigent circumstances to protect the personal safety of users of MOON, or the public.

# **Security of your Personal Information**

MOON secures your personal information from unauthorized access, use or disclosure.

#### **Children Under Thirteen**

MOON does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

# **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from MOON by contacting us here:

- Web page: http://mooncoop.coop

- Email: generalmanager@mooncoop.coop

- Phone: 513-280-5020

## **Changes to this Statement**

MOON will occasionally update this Statement of Privacy to reflect company and customer feedback. MOON encourages you to periodically review this Statement to be informed of how MOON is protecting your information.

#### **Contact Information**

MOON welcomes your questions or comments regarding this Statement of Privacy. If you believe that MOON has not adhered to this Statement, please contact MOON at:

MOON CO-OP Natural Foods Market 512 S Locust St Oxford, Ohio 45056

Email Address: generalmanager@mooncoop.coop

Telephone number: 513-280-5020